

Schedule At-A-Glance

Tuesday, OCTOBER 28

8:30 AM – 10:00 AM	Pre-Conference Workshop <i>Sponsored by HACCP International</i> The Food Safety Modernization Act: What You Need To Know	Oceans Ballroom 5-8
10:15 AM – 11:45 AM	Pre-Conference Networking Workshop <i>Sponsored by National Registry of Food Safety Professionals</i> Let's Get This Conference Started!	Oceans Ballroom 5-8
11:45 AM – 12:45 PM	Pre-Conference Networking Lunch (Workshop Attendees Only) <i>Sponsored by EtQ, Inc.</i>	Oceans Ballroom 1-4 / Outside Terrace
1:00 PM – 1:15 PM	Welcome and Opening Remarks	Oceans Ballroom 5-8
1:15 PM - 1:45 PM	Address by The Mexican Ministry of Agriculture Strengthening U.S.-Mexico Trade Ties	Oceans Ballroom 5-8
1:45 PM - 2:45 PM	Opening Keynote Session <i>Sponsored by Bureau Veritas Certification</i> Never Fly Solo	Oceans Ballroom 5-8
2:45 PM - 3:10 PM	Coffee Break <i>Sponsored by Microbiologics</i>	Oceans Ballroom Foyer
3:10 PM - 4:00 PM	General Session <i>Sponsored by Rentokil North America Pest Control</i> The People Side of Food Safety	Oceans Ballroom 5-8
4:00 PM – 5:00 PM	Keynote Session <i>Sponsored by CrewSafe</i> Why We Make Mistakes	Oceans Ballroom 5-8
5:00 PM - 7:00 PM	Reception and Solutions Showcase <i>Sponsored by Silliker, Inc. and Alchemy Systems</i>	Oceans Ballroom Foyer
7:00 P.M. ONWARDS	Personal Time	

Wednesday, OCTOBER 29

7:00 AM – 7:45 AM	Breakfast <i>Sponsored by VERSE Solutions</i>	<i>Lawn and Terrace (Atrium is back up in inclement weather)</i>
7:45 AM – 9:00 AM	Roundtable Discussions (by food sector) <i>Sponsored by Chilton Consulting</i> SQF Non Sector-Specific General Discussion Meat, Poultry and Egg- FSC 1, 7, 8, 12 Food Ingredient Manufacturing-- FSC 19 Dairy- FSC 10 Packaging – FSC 27 Cereal Grains and Nuts- FSC 22 Produce- FSC 3, 4 and 14 Bakery- FSC 13 Beverage – FSC 16 Canning – FSC 15 Distribution- FSC 25, 26 Recipe Meals Manufacturing- FSC 20 Confectionery Manufacturing – FSC 17 Seafood – FSC 6, 9 Animal Feed and Pet Food – FSC 2, 34 Oils, Fats and Spreads – FSC 21 Food Retail – FSC 24	<i>Oceans Ballroom 2</i> <i>Oceans Ballroom 4</i> <i>Oceans Ballroom 10</i> <i>Oceans Ballroom 12</i> <i>Damselfish (2nd Floor)</i> <i>Fantail (2nd Floor)</i> <i>Palani A (2nd Floor)</i> <i>Palani B (2nd Floor)</i> <i>Atlantis A (1st Floor)</i> <i>Atlantis B (1st Floor)</i> <i>Labrid A (2nd Floor)</i> <i>Labrid B (2nd Floor)</i> <i>Tarpon A (2nd Floor)</i> <i>Tarpon B (2nd Floor)</i> <i>Odyssey A (1st Floor)</i> <i>Odyssey B (1st Floor)</i> <i>Unicorn (2nd Floor)</i>
9:00 AM – 9:05 AM	Transition Break	
9:05 AM - 10:00 AM	Keynote Session <i>Sponsored by LabAnswer</i> Why Ethics Matter	<i>Oceans Ballroom 5-8</i>
10:00AM – 10:30 AM	Coffee Break <i>Sponsored by Eurofins Scientific, Inc.</i>	<i>Oceans Ballroom Foyer</i>
10:30 AM – 12.20 PM	Deep Dive Sessions <i>Sponsored by SafetyChain Software</i> <ul style="list-style-type: none"> • Allergens: A Comprehensive Approach to Implementing Effective Monitoring, Validation and Verification Programs • Level 3 Quality Plan: Design and Audit • If You Knew Better, You'd Do Better: Preventing Recalls Through Enhanced SQF Compliance • Ethical Sourcing and Food Defense 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
12:20 PM - 2:00 PM	2014 SQF Quality Awards Luncheon <i>Sponsored by Randolph Associates, Inc.</i>	<i>Oceans Ballroom 5-8</i>

2:00 PM – 2:55 PM	Breakout Sessions A <i>Sponsored by ASI Food Safety</i> <ul style="list-style-type: none"> • How Deep Are Your Roots? Root Cause Analysis Methods and Tools • The Hows and Whys of an Effective Management Review • SQF Program Management - Don't Be Afraid to Automate! • Creating a Winning Internal Audit Team 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
2:55 PM – 3:05 PM	Transition Break	
3:05 PM - 4:00 PM	Breakout Sessions B <i>Sponsored by RK Environmental Services</i> <ul style="list-style-type: none"> • From Theory to ROI: Reinforcement Techniques for Operational Excellence • Don't Make Excuses! Understanding the Difference Between Use and Abuse of Alternate Controls • Going Beyond Recall: Leveraging Traceability as a Business Improvement Tool • Using KPIs to Conquer Lack of Management Commitment 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
4:00 PM – 4:30 PM	Coffee Break <i>Sponsored by Perry John Registrars Food Safety Inc.</i>	<i>Oceans Ballroom Foyer</i>
4:30 PM - 6:00 PM	Keynote Session <i>Sponsored by NSF International</i> Crossing The Generational Divide	<i>Oceans Ballroom 5-8</i>
6:00 PM – 7:30 PM	Outdoor Cocktail Reception (weather-permitting) <i>Sponsored by EAGLE Certification Group</i>	<i>Event Lawn (Oceans Foyer is back-up in inclement weather)</i>
7:30 PM ONWARDS	Personal Time	

Thursday, OCTOBER 30

7:00 AM - 8:00 AM	Idea Exchange Breakfast <i>Sponsored by Sillikal America</i>	<i>Oceans Ballroom 5-8</i>
8:00 AM - 8:55 AM	Breakout Sessions A (Repeat) <i>Sponsored by METTLER-TOLEDO</i> <ul style="list-style-type: none"> • How Deep Are Your Roots? Root Cause Analysis Methods and Tools • The Hows and Whys of an Effective Management Review • SQF Program Management - Don't Be Afraid to Automate! • Creating a Winning Internal Audit Team 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
8:55 AM - 9:05 AM	Transition Break	
9:05 AM - 10:00 AM	Breakout Sessions B (Repeat) <i>Sponsored by Brady Corporation</i> <ul style="list-style-type: none"> • From Theory to ROI: Reinforcement Techniques for Operational Excellence • Don't Make Excuses! Understanding the Difference Between Use and Abuse of Alternate Controls • Going Beyond Recall: Leveraging Traceability as a Business Improvement Tool • Using KPIs to Conquer Lack of Management Commitment 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
10:00 AM - 10:25 AM	Coffee Break <i>Sponsored by CERT ID</i>	<i>Oceans Ballroom Foyer</i>
10:25 AM - 11:20 AM	Breakout Sessions C <i>Sponsored by DNV-GL Business Assurance</i> <ul style="list-style-type: none"> • Sanitation Matters! The Chemistry of Cleaning for the Non-Chemist • Unannounced Audits • Do You Do What You Say You Do? Assessing and Fostering Organizational Food Safety Culture • Experience from the Trenches: Leveraging Your Training Programs to Ensure 24/7 Audit Readiness 	<i>Oceans Ballroom 1-2</i> <i>Oceans Ballroom 3-4</i> <i>Oceans Ballroom 9-10</i> <i>Oceans Ballroom 11-12</i>
11:20 AM - 11:30 AM	Transition Break	
11:30 AM - 12:30 PM	Closing Keynote <i>Sponsored by MGM Marketing</i> Assessing and Preventing WMD Threats to the Food Sector	<i>Oceans Ballroom 5-8</i>
12:30 P.M.	Conference adjourns (lunch on own)	