

## Sponsorship / Exhibit Application & Contract

- Yes, we plan on participating as a 2022 SQF Unites Sponsor & Exhibitor
- Yes, we plan on participating as a 2022 SQF Unites Exhibitor ONLY

### COMPANY INFORMATION

COMPANY NAME (As it should appear on all promotional materials)

\_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

COMPANY PHONE \_\_\_\_\_ COMPANY WEBSITE \_\_\_\_\_

### COMPANY CONTACTS

PRIMARY CONTACT (for sponsorship fulfillment correspondence)

\_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

MARKETING/SALES CONTACT (for mobile app listing)

\_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSORSHIP SELECTION

Please indicate which opportunity you would like to sponsor:

<u>Level</u>	<u>Investment</u>	<u>Item Selection</u>
<input type="checkbox"/> SQF365 Elite	\$15,000	_____
<input type="checkbox"/> Premier	\$11,000	_____
<input type="checkbox"/> Partner Level	\$8,500	_____
Exhibit Only – Booth 10 x 10	\$4,750	_____
Exhibit Only – Booth 20 x 10	\$9,250	_____

Signature on form signifies that you are an authorized company representative and have read and agreed to the Terms and Conditions.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Sponsor must submit a company logo to FMI/SQFI at the time of the commitment. Preferred file format is 3" X 3" EPS, AI, SVG, and/or high-resolution JPEG file. Logos can only contain one company name. If a new logo is submitted to FMI/SQFI after the original one is received, FMI/SQFI will try to update all marketing materials for conference moving forward but it is not guaranteed.

Sponsorships are sold on a first come, first serve basis. Sponsors may select booth upon payment of sponsor fees in the order of the date of the signed contract and sponsorship level. Exhibit-only companies may select booth after July 5, 2022 in the order of the date of the signed contract.

## TERMS AND CONDITIONS

- Upon signing the contract, the sponsor will receive an invoice.
- Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- Cancellation of sponsorship must be requested in writing to [mcore@fmi.org](mailto:mcore@fmi.org) prior to **July 22, 2022** to receive a full refund minus a \$250 administration fee. After **July 22, 2022** no refund will be given.
- SQFI and FMI plans to host this event in person. If, for circumstances beyond our control or for attendee safety reasons, the event is cancelled or held virtually, our sponsorship sales team will work with each sponsor to develop a mutually agreeable alternative package or deferment of benefits to the 2023 event.
- There is no competitive company category lockouts in any sponsor category.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.

Please make sponsorship commitment by September 15, 2022.

**Please email this completed contract to:** Margaret Core  
[mcore@fmi.org](mailto:mcore@fmi.org) | (p) 202.220.0816  
and(or)  
Heather Cain  
[hcain@fmi.org](mailto:hcain@fmi.org) | (p) 202.220.0815

We will invoice you. Please send payment and a copy of the invoice to:

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202