

# SQF365

## Exhibit Info



**March 11-14, 2024**  
**Hyatt Regency New Orleans**  
**New Orleans**

# SQF Community of Companies

**Abbott Nutrition**

**American Beverage Corporation**

**American Crystal Sugar Company**

**Archer Daniels Midland Co.**

**Bay Valley Foods**

**Bimbo Bakeries USA**

**Buckhead Beef**

**Cabot Creamery**

**Cavendish Farms Corporation**

**ConAgra Brands**

**Costco Wholesale**

**Daisy Brand, Inc.**

**Diamond Crystal Brands**

**Fairfield Gourmet Foods dba David's Cookies**

**FONA International Inc**

**Golden Peanut Company**

**Green Mountain Coffee Roasters**

**HelloFresh**

**Hillshire Brands Co.**

**Jack Daniels**

**Kellogg Company**

**Keurig Green Mountain, Inc.**

**King's Hawaiian**

**The Kroger Co.**

**Lund Food Holdings, Inc.**

**Mastronardi Produce**

**Merchants Distributors, LLC**

**Michigan Sugar Company**

**Niagara Bottling**

**Night Hawk Frozen Foods**

**North Star Seafood, LLC.**

**Pacific Coast Producers**

**Pacific Fishing Company Ltd**

**Publix Super Markets, Inc.**

**Robinson Pharma Inc.**

**Sara Lee Bakery**

**Schnuck Markets, Inc.**

**Smithfield Foods**

**Stemilt Growers, Inc.**

**The Hershey Company**

**Tyson Foods, Inc.**

**Wakefern Food Corporation**

**Wawona Frozen Foods**

**Wegmans Food Markets, Inc.**



# Sample Attendee Companies

Abbott Nutrition  
American Beverage Corporation  
American Crystal Sugar Company  
Archer Daniels Midland Co.  
Bay Valley Foods  
Bimbo Bakeries USA  
Buckhead Beef  
Cabot Creamery  
Cavendish Farms Corporation  
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Robinson Pharma Inc.  
Sara Lee Bakery  
Schnuck Markets, Inc.  
Smithfield Foods  
Stemilt Growers, Inc.  
The Hershey Company  
Tito's  
Tyson Foods, Inc.  
Wakefern Food Corporation  
Wawona Frozen Foods  
Wegmans Food Markets, Inc.



# Sample Attendee Titles

Associate Director, Regulatory Compliance

Audit Manager

Auditor

Business Development Manager

Certification Manager

Chief Food Safety Officer

Compliance Manager

Corporate Director of Quality Assurance

Corporate Director Quality & Safety

Corporate Food Safety Manager

Corporate Quality Manager

Director of Food Safety Compliance

Director of Food Safety

Director of QA & Food Safety

Director of Quality

Director, Corporate Safety Management

Food Quality & Safety Manager

Food Safety Specialist

Food Safety and Quality Director

Food Safety Auditor

Food SFSQA Director

Manager of Regulatory Affairs

Operations Manager

Plant QA Manager

Production Manager

Safety Consultant

QA Director

Quality and Food Safety Specialist

Quality Assurance Supervisor

Quality Manager

Sanitation Supervisor

SQF Auditor

SQF Manager

SQF Practitioner

VP, Food Safety and Quality Assurance

Vice President, Quality Assurance



# SQF Unites Agenda Overview

We have built in a strong flow between the education session and the Expo with food and beverage and round table learning formats in the Expo.

[See the Agenda online here.](#)

Your team will have lots of time to make meaningful connections.

The Expo is officially open

Tuesday: 11:00 am-6:30 pm

Wednesday: 7:30 am -5:00 pm

Thursday: 7:00 am - 9:00 am

On the agenda, you will find the Tuesday Expo & Lunch, Networking Break in the Expo, Tuesday Happy Hour in the Expo, Wednesday Lunch in the Expo, Thursday breakfast in the Expo, and more!

## Education & Insights

The SQF Unites Education Program offers advice and insight into a variety of food safety related topics such as food safety culture, root cause analysis, and the SQF Code.

## Networking Opportunities

SQF Unites brings together SQF stakeholders across the supply chain to engage and interact in relaxing and invigorating ambiances.

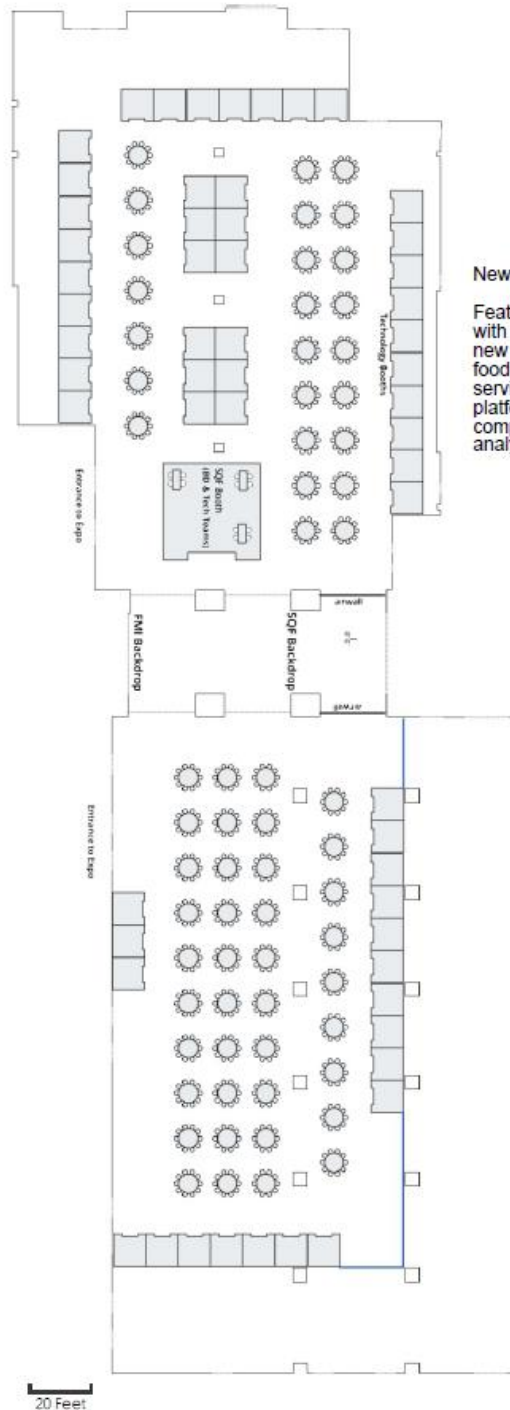


# SQF Unites Expo 2024

The SQF Unites Expo is located on the first floor of the Hyatt Regency.

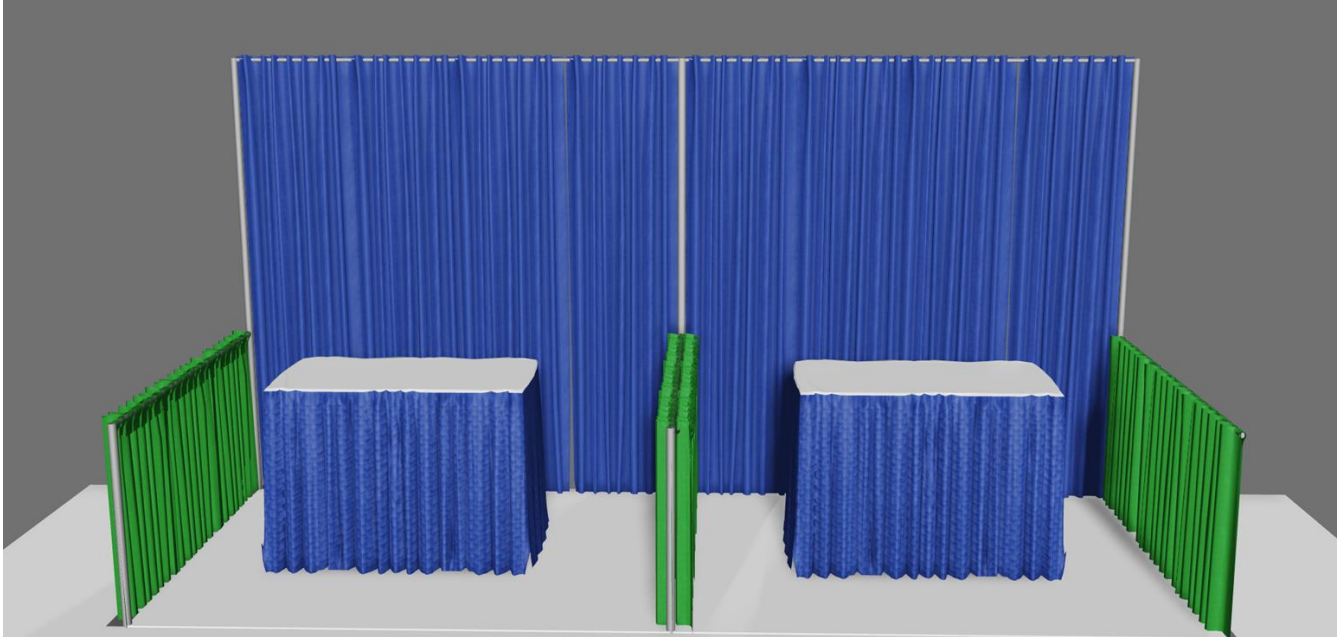
One level up via a handy escalator is the SQF Registration & Education level.

SQF Programming and breaks will be in the SQF Expo utilizing the roundtables throughout



**New Wall of Tech**  
Featuring up to 10 booths with technology companies new to SQF Unites that have food safety technology-focused services, software or automation platforms that support food safety compliance, monitoring, analytics and more.





# SQF Unites Expo 2024 Limited to 60 Booths

Seize this opportunity to position yourself as a food safety leader in the SQFI Expo. Connect with current customers and meet potential new leads in an informal setting.

While there is a flow to the Expo all during the event, the Expo hours are:

- Tuesday: 11:00 am-6:30 pm
- Wednesday: 7:30 am -5:00 pm
- Thursday: 7:00 am - 9:00 am

Exhibit at SQF Unites and you will gain:

- Direct access to hundreds of decision-making SQF stakeholders and food safety professionals
- Opportunities for your team to interact and build relationships with decision makers
- Brand reputation as a food safety partner and leader

**Reserve your opportunity today!**





# SQF Unites Expo 2024 Limited to 60 Booths

10' x 10' Exhibit Space \$4,750 (includes 2 full SQF Unites registrations)  
10' x 20' Exhibit Space \$9,250 (savings of \$250; includes 4 registrations)

Dedicated Expo hours are scheduled on each day and the Exchange is open to all attendees throughout the event.

Booth space includes:

- Back drape
- Side low drape
- 6-foot table
- 2 side chairs
- Wastebasket
- The Expo is carpeted.



Electrical power and additional furniture can be purchased separately.

All exhibitors receive a pre-and post-event mailing list with names, addresses, and email addresses (if the attendee opts in). The list is to be used on a limited basis so the lead can opt into your communications.

**Reserve your opportunity today!**



# SQF Unites Expo 2024 Booth Assignment Process

Booths will be assigned with Sponsors by level first, and based in the order of contract received, and invoice paid, then exhibitors in order of receipt.

## Steps to Be Assigned an SQF Unites Expo Booth

1. Send your signed Sponsor and/or Exhibitor Application Contract to Cole Casten: [ccasten@fmi.org](mailto:ccasten@fmi.org)
2. You will receive your SQF Invoice.
3. Once your invoice is paid, you will be contacted in the order your invoice is received with paid Sponsors, by level and paid invoice date.



# New! SQF Unites Expo Wall of Tech

Food safety and technology are intertwined as advances in technology enable better monitoring, tracking, and control of food production and distribution.

Tools like blockchain, sensors, and AI help detect contaminants, ensure proper storage, and enhance traceability, ultimately safeguarding consumers and improving the overall safety of the food supply chain.

With food safety and technology intersecting quickly, the SQF Unites Expo features up to 10 booths with technology companies new to SQF Unites that have food safety technology focused services, software or automation platforms supporting food safety compliance, monitoring, analytics, and more.

The SQFI team reserves the right to review the companies assigned to this featured area.



## Previous Sponsors & Exhibitors

ACET Global Consulting LLC

AFCO | ZEP

Alchemy Systems

ANSI

AOAC INTERNATIONAL

Bia Diagnostics

BIOMIST

BSI Supply Chain Services and  
Solutions

Clean Beam

DNV GL - Business Assurance

EAGLE Certification Group

Emport LLC

Eurofins

Exemplar Global

Food Freshness Card

Food Safety Tech

FoodChain ID

FSNS C&A

GFSR

Invisible Sentinel

Merieux NutriSciences

Mettler Toledo

National Registry of Food Safety  
Professionals

NSF International

OurRecords

Presage Analytics, Inc.

Prometric

QWerks

RacePointRentokil Steritech

SafeFood 360

SafetyChain Software

SAI Global

SGS North America Inc.

Silikal America

Testo Solutions USA, Inc.

Trace Analytics, LLC

TraceGains

Tri Air Testing

TUV USA, Inc.

Where Food Comes From, Inc.



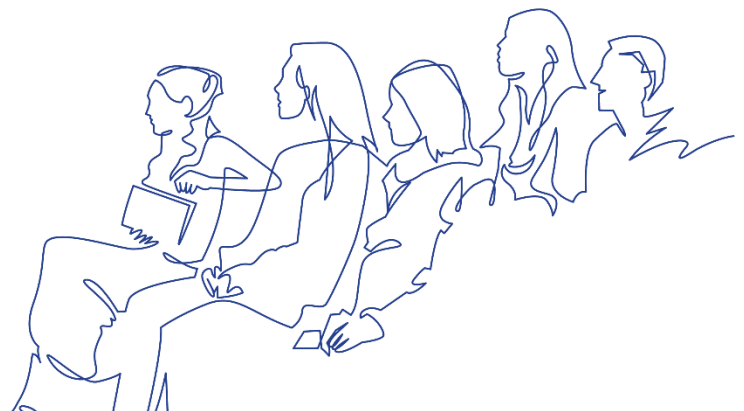
# Speaking at SQF Unites

All SQF365 Sponsors will benefit from introducing speakers at the beginning of SQF Unites Sessions. The introduction, limited to 3 minutes or less, can include introducing themselves, their role, and the company.

Our team will put a schedule together so that you can then schedule your talent.

We will ensure that the session your company is assigned does not have speakers from your competition.

The education team will determine the best moderator if the session utilizes a moderator.  
Beyond this opportunity, this event has no Call for Speakers or Session Proposals.

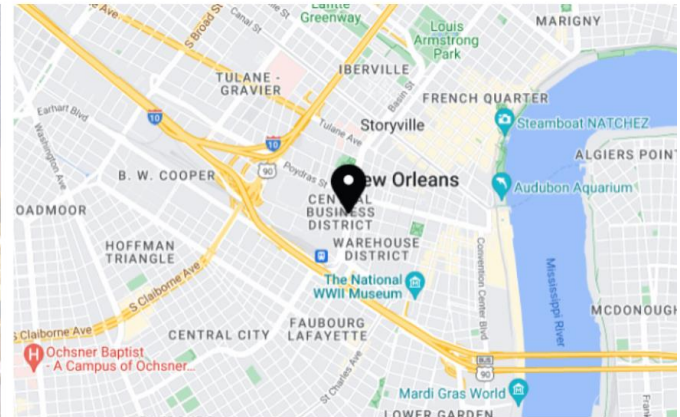


# Hyatt Regency New Orleans

Discover the culture of the Big Easy at Hyatt Regency New Orleans. The hotel is in the Business District, near Caesars Superdome, where you can enjoy views of the arena and the French Quarter from your room.

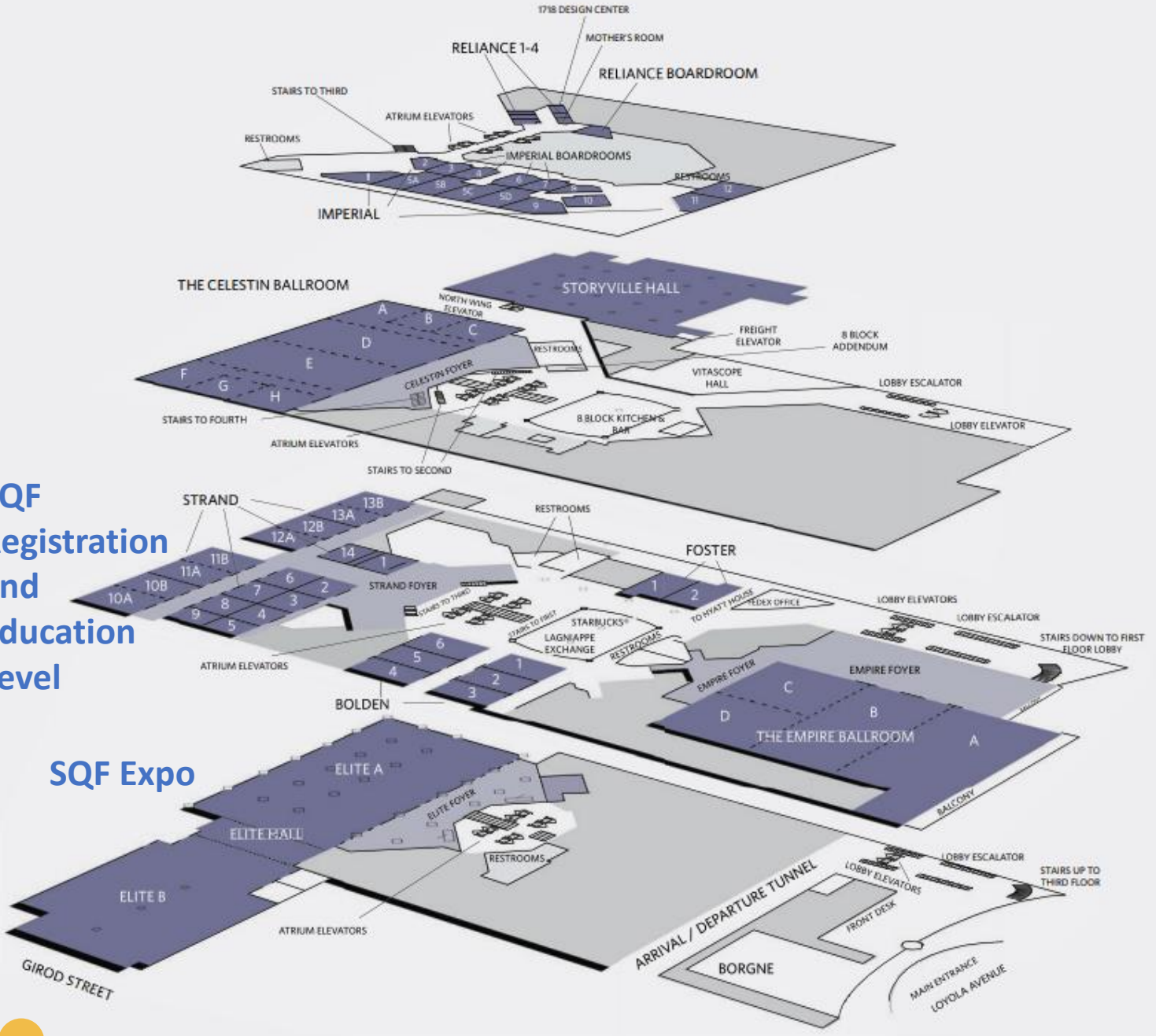
Walk just minutes to the historic French Quarter, Arts District, and Mississippi Riverfront, then unwind at the hotel pool bar with panoramic views. Make memories in eclectic, vibrant New Orleans.

Hyatt Regency New Orleans  
601 Loyola Avenue  
New Orleans, Louisiana 70113



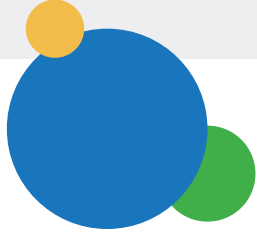
# SQF Unites Hotel Layout

3-D FLOOR PLAN  
All Levels

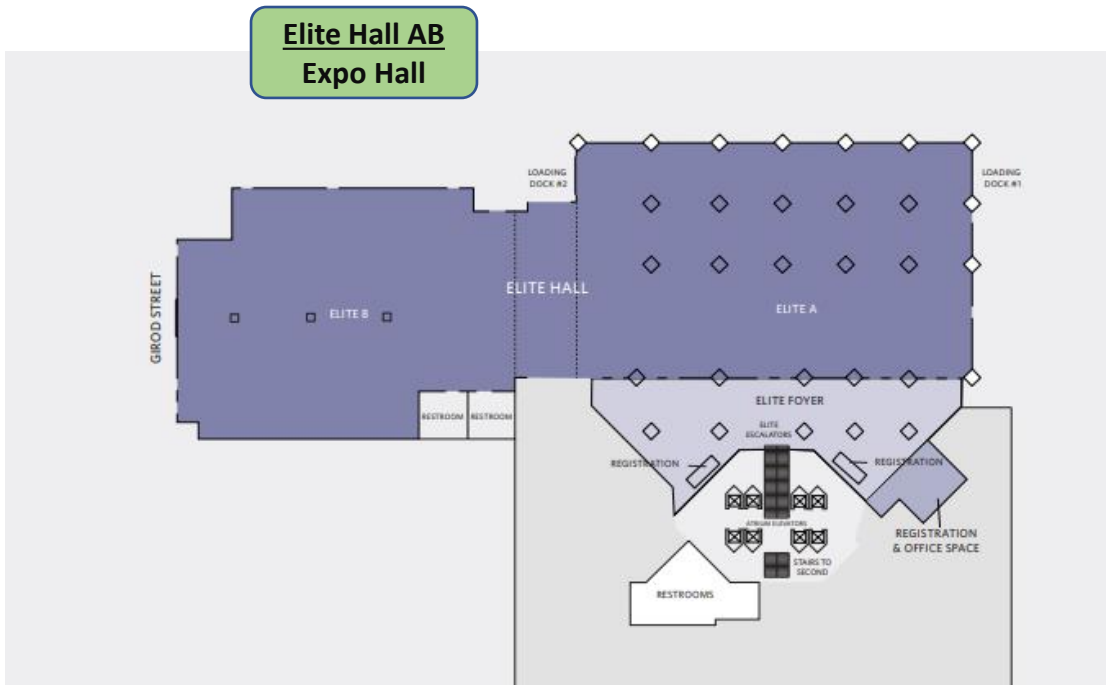


**SQF  
Registration  
and  
Education  
Level**

**SQF Expo**



# SQF Unites Hotel First Floor Expo Food & Beverage & Breakout Tables

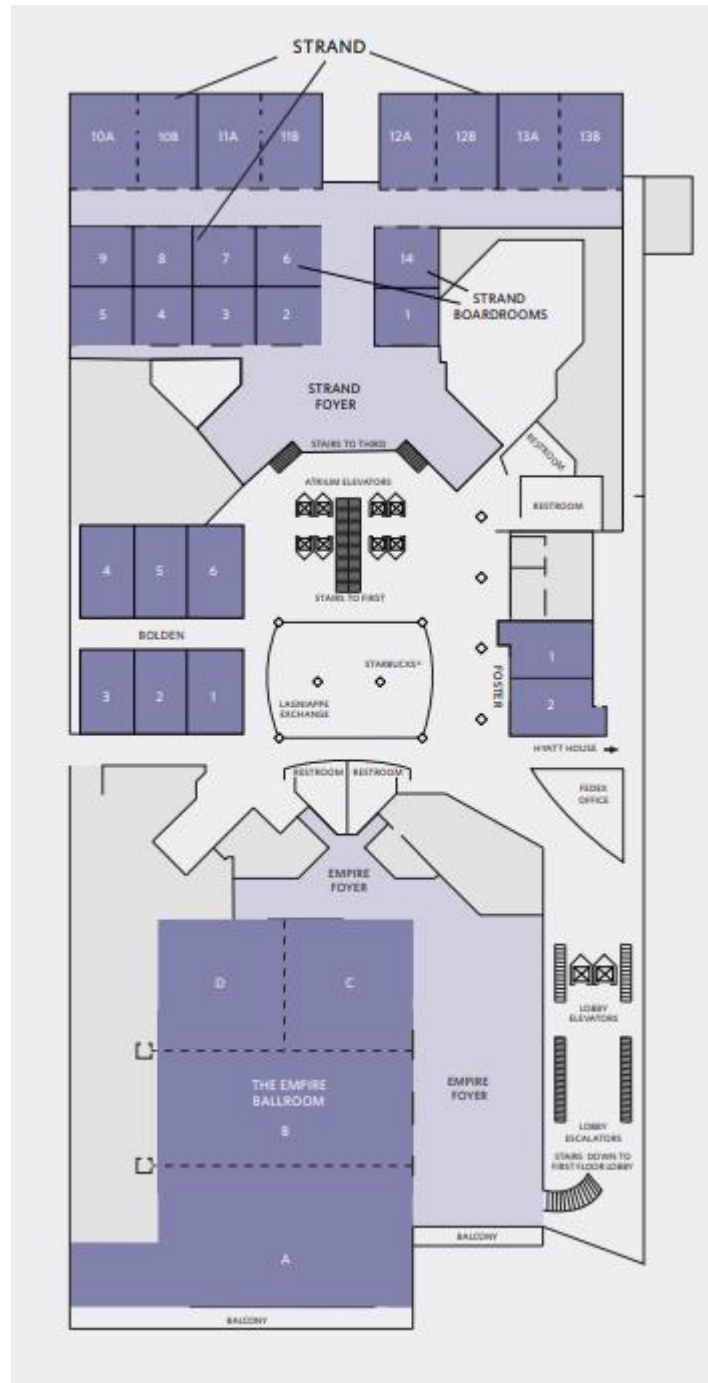


**Welcome Reception – Storyville Hall**





# SQF Unites Hotel 2<sup>nd</sup> floor – Education and Registration Level



# SQF UNITES

COMING TOGETHER FOR FOOD SAFETY

