

2019 SQF Conference Ambassador Program

What is The SQF Conference Ambassador Program?

We know it can be intimidating to attend a large event where you don't know a soul. The SQF Conference Ambassador Program aims to ensure that first-time attendees feel welcome and gain the most out of their conference experience. We'll pair you with conference veterans and connect you with other participants in the same food sector category so you can network with them in advance via the mobile app.



Who is Eligible to Participate?

Any conference participant who is attending the event for the first time. We also invite seasoned SQF Conference participants to volunteer their time to act as Ambassadors.

How Do I Sign Up?

You can sign up during the registration process both to be an Ambassador as well as to participate as a first-timer. You must be registered to participate.

What Does The Program Involve?

Approximately 3 weeks prior to the event, you will be paired with other first-timers in your food sector category (where possible) and will receive a welcome email from your Ambassador. You will be able to network with others in your group via the mobile app.

All program participants are invited to meet their cohorts at a pre-conference orientation, reception and tour of the Exhibitor Exchange on Monday, November 4 from 5:00 – 6:30 pm. Please note that this event is only open to registered program participants and select sponsors.

Is There a Cost to Participate?

There is no cost to participate, but you must be registered for the 2019 SQF Conference.

Who Can I Contact if I Have Questions?

Please contact the Program organizer, Jeanette Litschewski at jlitschewski@sqfi.com or 202.220.0692