



Protect Your Customer and Your Business While Keeping One Step Ahead of Your Competition

The Challenge

Consumers don't buy food that they don't trust and believe is safe for their families. They expect more from their retailers and food service providers, who in turn expect their suppliers to have robust food safety control systems in place.

The Solution

The Safe Quality Food (SQF) program is recognized by retailers and foodservice providers around the world as a rigorous, credible food safety management system. As the only certification system recognized by the Global Food Safety Initiative (GFSI) that offers certification from primary production to food manufacturing, distribution and brokers; you may never again have to deal with the inconsistencies and costs of multiple assessments.

SQF Certification Helps:

- Improve process management by helping to proactively identify and manage risk to avoid stock recoveries, market withdrawal and rework
- Address food safety and regulatory requirements
- Provides proof of due diligence which promotes confidence in food safety, quality and legality

Plus, as a division of the Food Marketing Institute (FMI), the SQF program incorporates continual retailer feedback about consumer concerns. This information is passed on to SQF certified suppliers, keeping them a step ahead of their competitors.

To learn more visit us at www.sqfi.com
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One world. One standard.